

# Sponsorship Proposal

## 2024 NZOPA Annual Conference

## **Bridging Gaps ~ Building Connections** Global Perspectives on O&P Care

Friday September 6, 2024 to Sunday, September 8, 2024

James Cook Hotel Grand Chancellor 147 The Terrace Wellington

#### Contact

Website Email www.nzopa.co.nz nzopa.conference@gmail.com nzopa.adsup@gmail.com



## Welcome

It is my pleasure to invite you and your organisation to the 13th Annual New Zealand Orthotic & Prosthetic Association (NZOPA) Conference. The premier event for Clinicians and Technicians providing Orthotic and Prosthetic services in New Zealand. Since 2009, the NZOPA has held an Annual Conference connecting you with our members from Northland to Southland. This year's theme is:

## Bridging Gaps – Building Connections: Global Perspectives on O&P care

We are excited to extend the opportunity to providers in the O&P Industry to attend, display and/or present at this year's Conference. Our previous conferences have been very successful and we envision that this year's will be even better! For the first time, The NZOPA Annual Conference is across two and a half days. We are very excited to be offering an additional day of content and more opportunities for our exhibitors to connect with our members.

We are extending this invitation to your ogranisation to sponsor and exhibit. Our members work on the front line of the Orthotics & Porsthetics industry. This is a valuable opportunity for you to share how your information & products can improve patient and industry outcomes.

If you have any queries please don't hesitate to reach out.

Aashish Yamba NZOPA Conference Executive



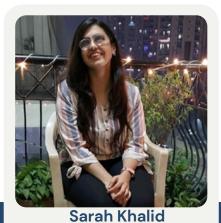
# Meet the XZOPA Conference Committee



Aashish Yamba NZOPA Conference Lead



Hendrik Schoonwinkel NZOPA President Conference Committee



NZOPA Education Exec Conference Committee



Admin Support



# About The Venue

James Cook HOTEL GRAND CHANCELLOR WELLINGTON

The James Cook Hotel Grand Chancellor is a true icon located in the heart of New Zealand's capital with direct access to two of Wellington's most

vibrant areas, Lambton Quay and The Terrace. The hotel is only a 10 minute walk away from The Wellington Convention Centre and Te Papa Museum, and a 15 minute walk away from Westpac Stadium. From the main hotel conference floor, on the 16th level, conference delegates can enjoy the wonderful views of our beautiful city and harbour. The hotel is easily accessible and is only a short drive straight off State Highway One with car parking available. Limited covered car parking is available at a rate of \$30.00 per day. Public parking is also available at Wilsons Carpark.

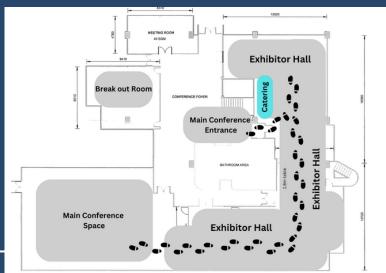
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The airport is a 10-minute drive from the hotel. A taxi will cost around \$30 one way. The ferry terminal is a 5-minute drive from the hotel, approximately \$10 each way by taxi.

We have secured over 600m2 for this year's conference. This year's floorplan has been developed with our exhibitors in mind. Four of The James Cook's event spaces are reserved to create a flow that maximises exhibitor visibility, as well as interaction with our delegates. With multiple sponsorship packages and options, there is something to suit all budgets. New this year, sponsors can choose their booth location!

Exhibitors can access the Exhibition hall for set up from 4pm on Thursday. Supplies can be sent to the venue in the 7 days leading up to the Conference. Space has also been reserved for those who need courier pick up on the Monday after pack out.





2024 NZOPA Conference Sponsorship Proposal



#### \$5,000 +GST

#### Platinum

#### Our most prestigious package

- Naming rights to the 2024 NZOPA Conference.
- Logo featured on the NZOPA Digital Conference Logos and Banners.
- Logo featured on our Conference Sponsor Webpage
- Very large 3 x 4m Exhibitor Space
  - Near to catering, space for signage, 3 divider walls, power access and Free WiFi Access.
- Video advertisment featured on Conference Webpage
- Up to FOUR flyers and two small products for delegate bags
- 4 Exhibitor passes included (additional passes are available for \$250)
- PRE Conference delegate list

## \$4,000 +GST

#### Two Premium Gold packages available

- Logo featured on our Conference Sponsor Webpage
- Large 3 x 3m Exhibitor Space

Gold

- Near to catering, space for signage, 2 divider walls, power access and Free WiFi Access, 1st come first serve location choice.
- Advertisement featured on Conference Webpage half page
- Up to THREE flyers and one small product for delegate bags
- 3 Exhibitor passes included (additional passes are available for \$250)
- Post Conference delegate list





### \$3,000 +GST

Four Deluxe Silver packages available

- Logo featured on Conference Sponsor Webpage
- Large 3 x 3m Exhibitor Space
  - Near to catering, space for signage, 1 back wall, power access and Free WiFi Access, 1st come first serve location choice.
- Advertisement featured on the Conference Webpage quarter page
- Up to TWO flyers and one small product for delegate bags
- 2 Exhibitor passes included (additional passes are available for \$250)
- Post Conference delegate list





Extra Bang for a Smaller Budget

- Logo featured on Conference Sponsor Webpage
- 1.8m Long Exhibitor Table
  - High traffic location, space for signage, power access and Free WiFi Access, 1st come first serve location choice
- Advertisement featured on the Conference Webpage eighth page
- ONE flyer for delegate bags
- 1 Exhibitor passes included (additional passes are available for \$250)
- Post Conference delegate list



# **Exhibitor Packages**

### \$1,250 +GST

Great Choice for Smaller Organisations

- Logo featured on Conference Sponsor Webpage
- 1.8m Long Exhibitor Table
  - High traffic location, space for signage, power access and Free WiFi Access, 1st come first serve location choice
- 1 Exhibitor passes included (additional passes are available for \$250)

## **Additional Sponsorship Opportunities**

Welcome Drinks & Platters \$2,000 +GST	Sponsor our popular Friday Evening Welcome Drinks and Platters. Your Company Name & Logo will be on all marketing for this event. Bring along extra signage to be placed at the bar!
Saturday Night Dinner \$3,000 +GST	Sponsor our Saturday Night Dinner. Your Company Name & Logo will be on all marketing for this event. Bring along extra signage to be placed at the dinner!
Morning Coffee Cart \$3,500 +GST	Sponsor our delegate's barista coffee each morning of the Conference! Your Company Name and Logo will be included on all marketing for this event. Bring along extra signage to be placed at the Coffee Cart!

# Additional Sponsorship Opportunities

Sponsored Workshops \$750 +GST Take this opportunity to position your company & products within the Conference Program! You will have two forty-five minute timeslots for your workshop to ensure all of our delegates have the chance to attend.

KeyNote Speakers \$2,000 +GST

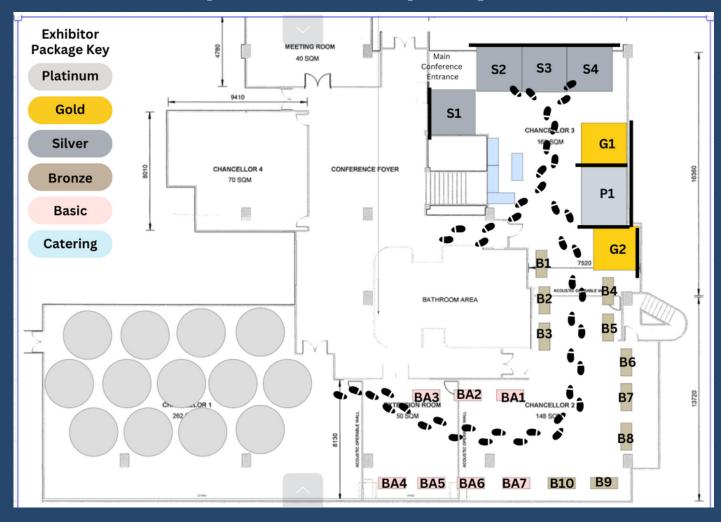
Do you want to help support the NZOPA to bring in international speakers? Your support will be featured in all event advertisement.

Name Tags & Lanyards \$500 +GST Sponsor NZOPA branded Lanyards & Conference Name tags. Your company name and logo will be featured on each attendee's name tag.

Delegate Bags \$750 +GST Sponsor our delegate bags. Have your logo alongside NZOPA's logo on the delegate bag that each attendee receives and carries with them throughout the Conference

Spot Prizes Donate goodies for our spot prize drawings that will occur throughout the Conference. Your company logo will be on all marketing for the event. Please contact us for more information! Sponsor packages go on sale 7 April 2024, available for purchase through our website.

## See floorplan below to plan your booth:



#### **Exhibitor and Sponsorship Notes:**

- As an exhibitor, please ensure all booth signage and accessories fit WITHIN your alotted space or at your table. If you do require more space, please contact us and we can discuss options.
- By agreeing to any exhibitor or sponsor package, please note that you are agreeing to all terms as outlined, including branding, ad sizes, etc.
- Please ensure that all invoices are paid in full ahead of the conference.



# Thank you!

# We Look Forward to Hearing From You!

Contact

Website www.nzopa.co.nz Email nzopa.conference@gmail.com nzopa.adsup@gmail.com